

Announcing Gifts of Securities - Online!

CanadaHelps is pleased to announce that you can now donate gifts of securities (stocks, bonds, and mutual funds) online to your favourite charities.

On Tuesday, October 16th, CanadaHelps was at the Toronto Stock Exchange to open the market, and to officially launch the new online gifts of securities feature. With the launch of CanadaHelps online Gifts of Securities donation capability, charitable giving has reached another technological milestone.

The federal budget of May 2, 2006 announced the elimination of capital gains on donations of publicly traded securities, making it the most tax efficient means of making a charitable donation. Now donors have the ease of doing it all online to the charities of their choice.

“It’s so easy,” remarked Fred Ketchen, Director, Equity Trading with Scotiabank, past Chairman of the TSX, and long-time supporter of various charities. “It was a quick 5-step process that took a total of three minutes. There’s no doubt this will be an attractive means of giving for donors.” Mr. Ketchen joined CanadaHelps staff and Board Members today at the TSX to open the markets with this announcement.

“As a charitable foundation that prides itself on giving made simple, we’re delivering,” remarked Owen Charters, Executive Director of CanadaHelps. “Donors are able to give with ease and efficiency and charities don’t need to invest in expensive technology to provide their donors with what they want. It’s a win-win for everyone.”

Giving securities online is a Canadian first - and through CanadaHelps, donors can now give to any of their favourite charities by donating stocks, bonds, or mutual funds, all online. Also, many charities don't have a brokerage account - CanadaHelps' newest feature allows these charities to receive and benefit from gifts of securities.

CanadaHelps is proud to be working with ScotiaMcLeod in providing this ground breaking offering.